



## ABOUT THE PUBLICATION

The Journey magazine is a monthly magazine for ordinary people who are doing extra-ordinary things in the different landscapes of the country. These ordinary people are professionals, business leaders and community builders. The Journey is read by individuals from young, driven entrepreneurs and junior associates to well-established, affluent business owners and executives.

## AMPS

Age : 20-50+  
LSM: 3-5  
Black Readership: 91%  
Print run: 10 000

## DISTRIBUTION

Spar retail stores nationally and corporate subscriptions

## DIGITAL DISTRIBUTION

www.magzter.com

INSIDE FRONT COVER
R8 000
INSIDE BACK COVER
R8 000
OUTSIDE BACK COVER
R10 000
COVER FEATURE WITH PHOTOSHOOT, 2 TV INTERVIEWS AND BACK COVER ADVERT
R40 000.00
COVER FEATURE WITH IMAGES PROVIDED AND 1 TV INTERVIEW
R30 000
FULL PAGE ADVERT
R3000
DOUBLE SPREAD FEATURE
R3000
FULL PAGE FEATURE
R1500
HALF PAGE
R750

## SCHEDULES

ISSUE NUMBER	ON SALE	BOOKING AND MATERIAL SUBMISSION	PRINTING DATE
Issue 5	01/11/2024	30/09/2024	18/10/2024
Issue 6	27/12/2024	22/11/2024	29/11/2024
Issue 7	07/02/2025	29/11/2024	03/01/2025
Issue 8	07/03/2025	07/02/2025	14/02/2025
Issue 9	25/04/2025	28/03/2025	04/04/2025
Issue 10	13/06/2025	16/05/2025	23/05/2025
Issue 11	25/07/2025	27/06/2025	04/07/2025
Issue 12	05/09/2025	08/08/2025	15/08/2025
Issue 13	17/10/2025	19/09/2025	26/09/2025
Issue 14	21/11/2025	24/10/2025	31/10/2025
Issue 15	02/01/2026	07/11/2025	14/11/2025
Issue 16	13/02/2026	28/11/2025	23/01/2026

## RATES 2024/2025